



Info Tech Guide Digital Agency

META ADS GROWTH PARTNER

Meta Ads Performance Proposal

Your Business Deserves A **Digital Pehchan**, Backed By Real Results.

We run Facebook and Instagram Ads (Meta Ads) to generate qualified leads, messaging conversations and sales for your business — not just promises, but real screenshots from proven ad accounts.

Info Tech Guide — Your Business's Voice In The Digital World.

Info Tech Guide is a performance-focused Meta Ads partner. Our job isn't just to run ads — we focus on bringing real conversations, real leads and real ROI to your business. The results shown below are taken directly from our own live ad accounts.

1

Meta Ads Setup & Strategy

Choosing the right campaign objective (Messages, Leads, Engagement) based on your business goal, and setting up precise audience targeting.

2

Creative & Copywriting

Attention-grabbing creatives and ad copy that stop the scroll and drive action — whether it's a message, a call, or a visit.

3

Daily Monitoring & Optimization

We track cost per result, reach and quality every day, fine-tuning budget and targeting along the way.

₹1L+

SINGLE ACCOUNT AD
SPEND MANAGED

400+

MESSAGING
CONVERSATIONS
GENERATED

Multiple

INDUSTRIES SERVED

100%

TRANSPARENT REPORTING

How We Work On Meta Ads

A simple, transparent and result-driven process, customised for every business type — hospitality, education, travel, real estate or local services.

01

Business & Audience Research

First, we understand the business — who the target customer is, where they're active, and what their pain point is.

02

Campaign Objective Selection

Based on the goal, we choose a Messages, Engagement or Leads campaign — exactly as shown in the results ahead.

03

Targeting & Budget Setup

Precise targeting based on location, age, interest and behaviour, so the budget reaches the right audience.

04

Launch & Daily Optimization

Once the campaign is live, we check cost-per-result, reach and delivery daily and make the necessary changes.

05

Lead Quality Check & Reporting

We track not just lead count but lead quality too — through daily follow-up and reporting with the team.

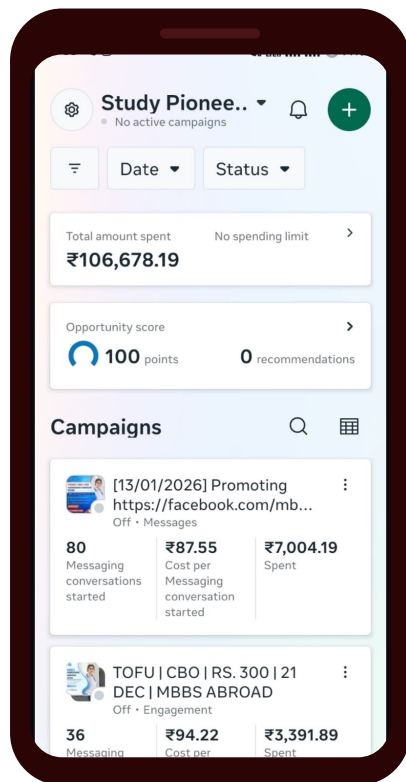
06

Client Feedback Loop

We take regular feedback from every client, so along with ad results, service satisfaction stays at its best.

Unfiltered, Real Meta Ads Manager Results

All these screenshots are from our live Meta Ads Manager accounts — before onboarding, you can see for yourself the kind of delivery and cost-per-result we achieve.



Education Niche · MBBS Abroad

Study Pioneer — Lead & Messaging Campaigns

In this education-sector account, we ran messaging campaigns that started consistent conversations at a low cost-per-conversation.

₹1,06,678

TOTAL SPENT

₹87.55

COST / CONVERSATION

80

CONVERSATIONS

Active Campaign · Engagement

Go Green — Multi-Campaign Engagement Ads

Multiple ad sets run together in a single account — each with low cost-per-result and steady messaging conversations.

65

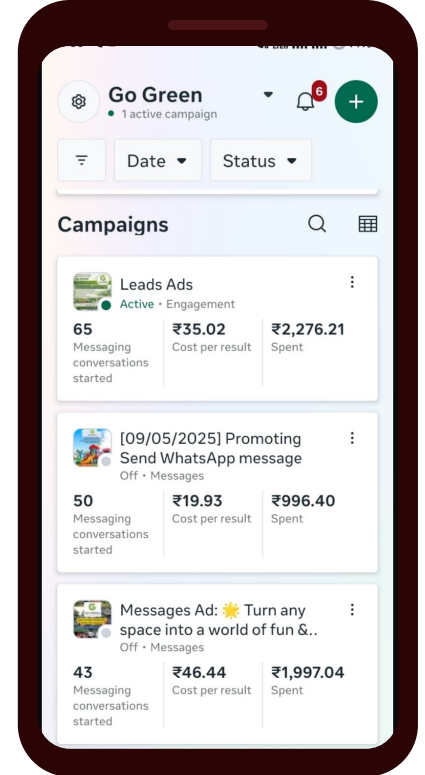
CONVERSATIONS

₹35.02

COST / RESULT

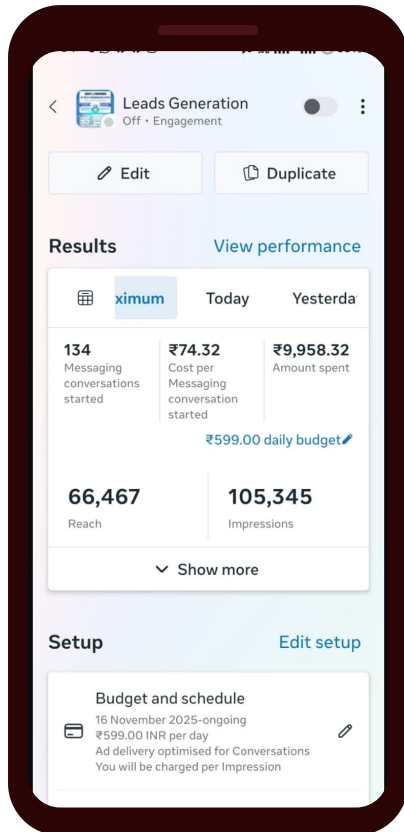
₹2,276

SPENT



Consistent Delivery, At Scale

From small budgets to large daily-budget campaigns — we optimize with the same discipline at every scale.



High Volume · Ongoing Campaign

Leads Generation Campaign — Deep Dive

An ongoing campaign since Nov 2025 where, with a daily budget of ₹599, we've consistently maintained high reach and impressions.

134

CONVERSATIONS

66,467

REACH

1,05,345

IMPRESSIONS

Travel Niche · Domestic & International

Dreamoura — Travel & Holiday Campaigns

Seasonal campaigns for the travel industry (like Holi offers) combined with flight-booking leads — both at a low cost-per-click.

100

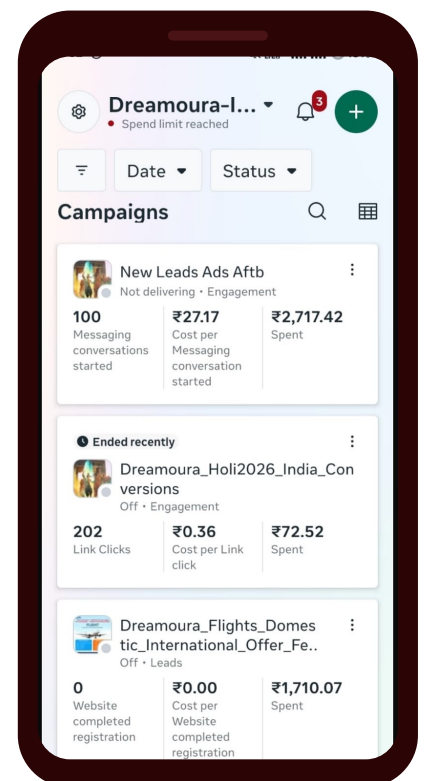
CONVERSATIONS

₹27.17

COST / CONVERSATION

₹0.36

COST / LINK CLICK



Multi-Campaign Portfolio Management

We manage and track multiple campaigns at the same time through Ads Manager (desktop) – so every rupee spent is fully accounted for.

Campaign	Results	Reach	Impressions	Cost per result	Amount spent
ads	97	15,100	23,078	₹48.05	
New ads	32	16,228	16,043	₹51.64	
New Engagement Campaign	37	86,841	86,410	₹50.09	

23 Campaigns • Last 30 Days

One Account, Multiple Winning Campaigns

23 campaigns running inside a single ad account, each optimized separately for reach, impressions and cost-per-result.

86,841

REACH (TOP CAMPAIGN)

₹48-51

COST / RESULT

15 Campaigns • Tier 1 Cities Focus

Budget Discipline, City-Wise Targeting

Campaigns were run specifically targeting Tier-1 cities, ensuring the best possible use of budget and reach to a high-intent audience.

₹98,797

AMOUNT SPENT

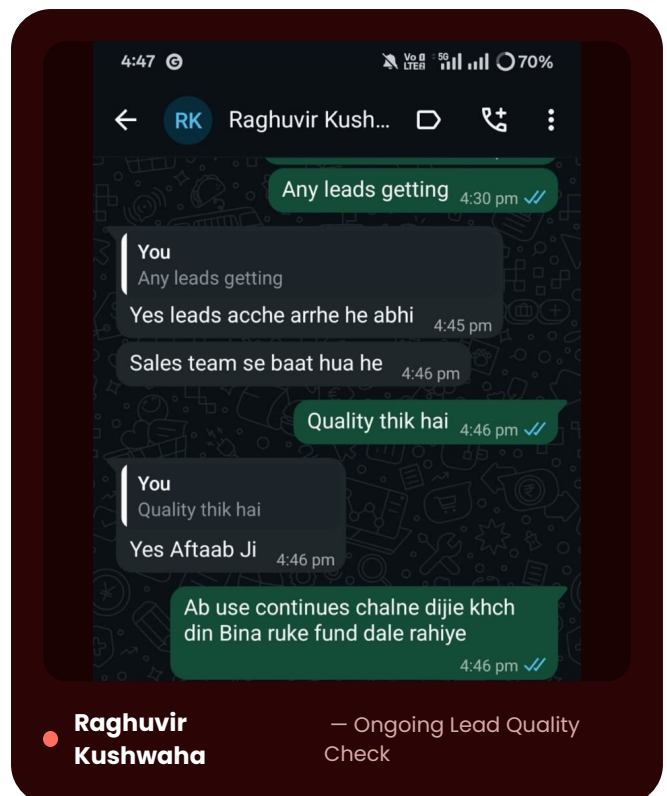
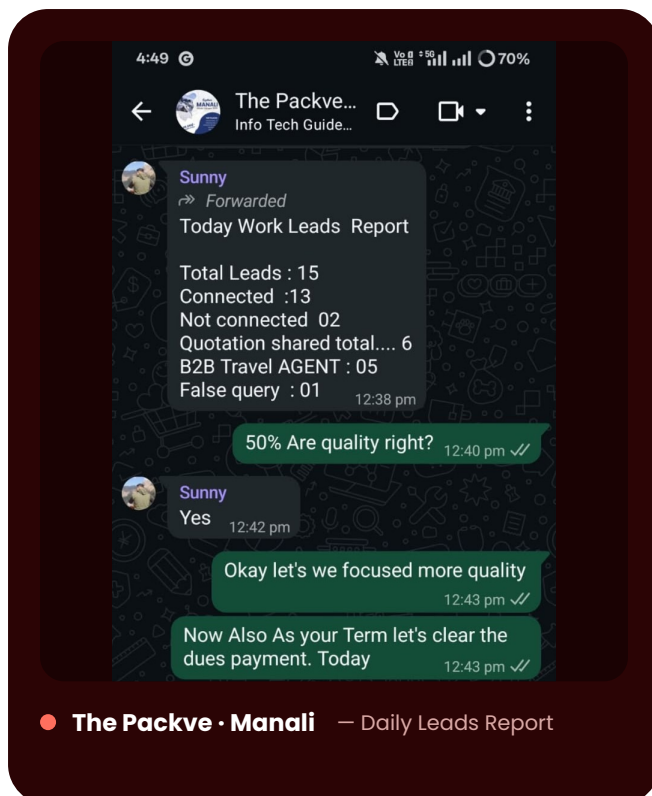
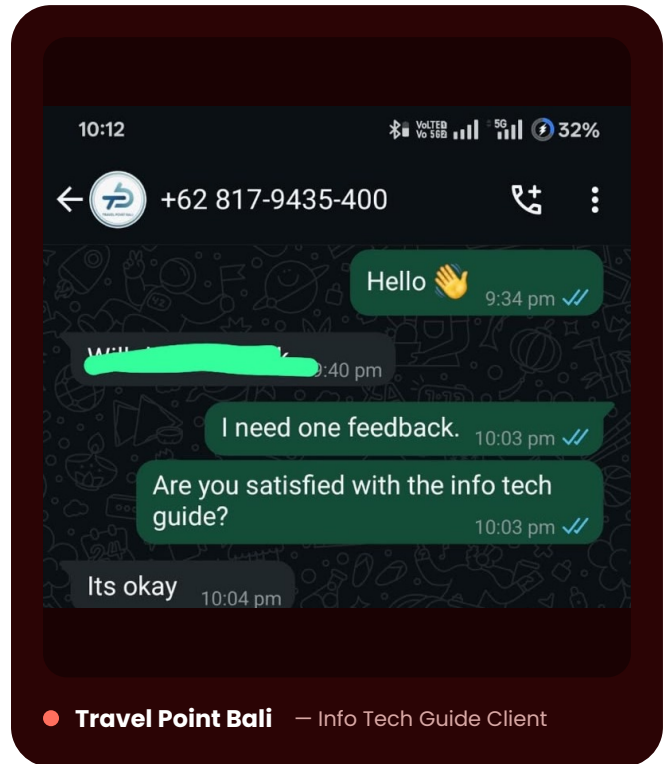
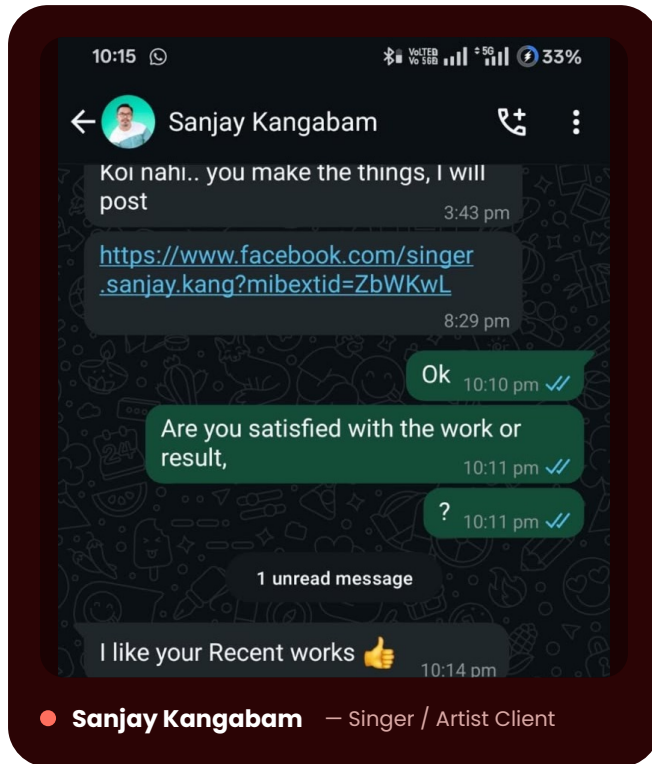
12,25,507

IMPRESSIONS

Campaign	Results	Cost per result	Budget	Amount spent	Impressions
Tier 1 Cities Ad	275	₹2,068.92	₹20,640.39	₹2,068.92	25,461
Tier 1 Cities Ad - Copy	2315	₹9.49	₹278.00	₹278.00	204,297

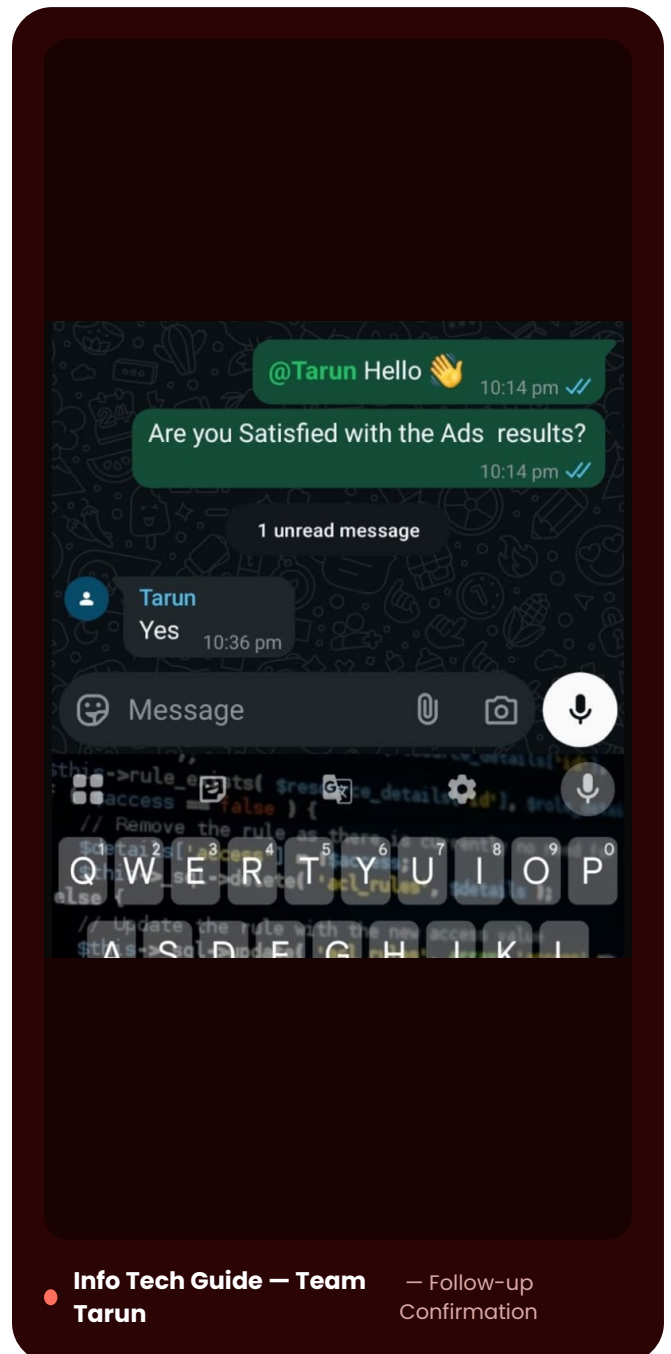
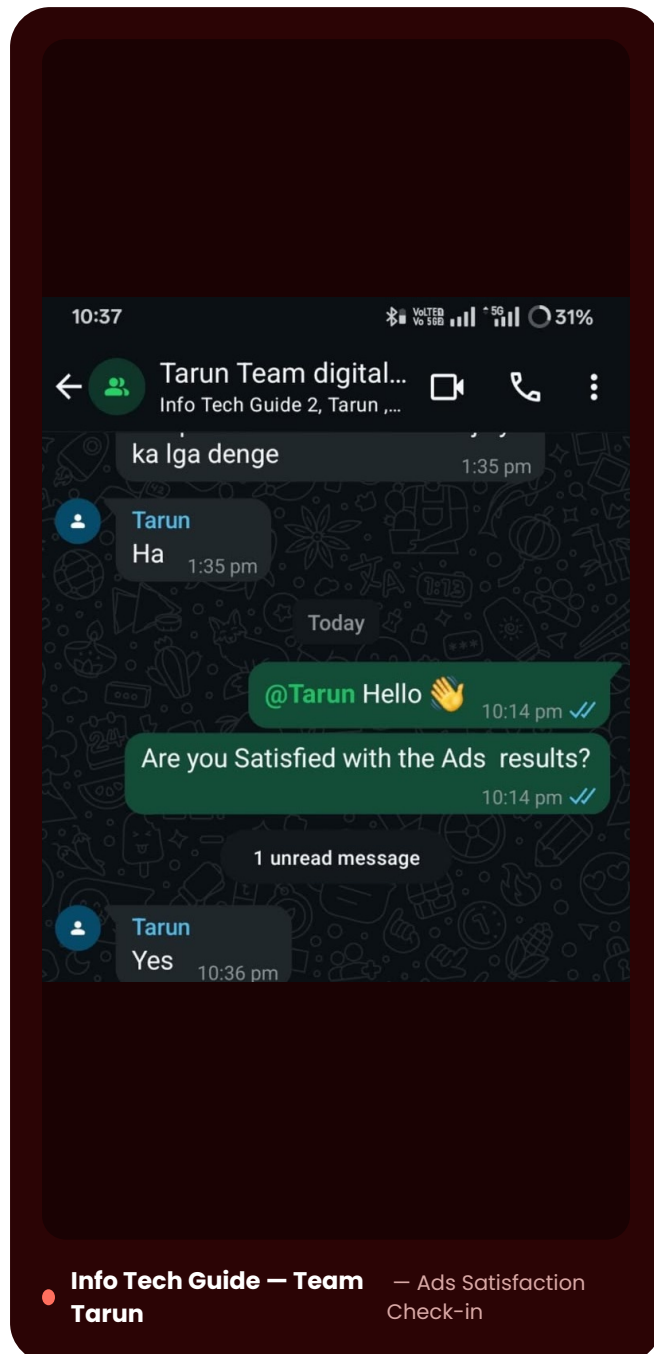
What Our Clients Say

Along with results, client satisfaction is our priority too — below are real WhatsApp conversations with our active clients.



Team & Client Communication

We don't just run ads — we maintain regular touchpoints with clients too, so trust in the results stays strong.



Not Just Another Agency, Your Growth Partner

There are plenty of agencies in the digital marketing world — we set ourselves apart through proof, transparency and daily optimization.



100% Transparent Reporting

Where every rupee is spent and what result it brings — all shared with you through live Ads Manager screenshots.



Daily Optimization

We don't leave campaigns on set-and-forget — cost-per-result and delivery are checked every single day.



Quality-First Leads

We track lead quality, not just lead count — so your sales team's time is spent in the right place.



Multi-Industry Experience

Education, travel, hospitality and local services — experience working across a wide range of industries.

Every business has a different goal, budget and audience — so instead of pushing a fixed package, we first understand your business and build a custom Meta Ads plan. The final proposal will be shared once we've discussed your requirements.

Ready To Grow?

Let's Build The **Same Kind** **Of Growth** For Your Business Too.

Book a free discovery call — we'll understand your business, goals and budget, and present a custom Meta Ads strategy, backed by real results just like these.

EMAIL

digital@infotechguide.in

CALL / WHATSAPP

+91 919570507161

AGENCY

**Info Tech Guide
Agency**

Note: All screenshots shown in this proposal are taken from real, active ad accounts — no mock-up or sample data has been used.